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Growing
Rural
Enterprise Ltd



SusDev 2011

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helping rural businesses to start ,develop & grow

Aims of the project



- To promote social and environmental sustainable development and faith in the future through closer involvement of the local community
- - To favour social inclusion involving socio-disadvantaged people and people with different ability in sustainable activities
- - To use local historical, cultural and linguistic resources as a great value for the European cohesion
- - To help and encourage the local community to define and remove mental, formal and practical obstacles to solve their difficulties and to develop their region



- To sensibelize people about their lifestyle in the frame of sustainable development to enhance the quality of their life and of their community
- To share best practices in the frame of social and environmental sustainable development
- To valorize the know-how collected, through an intelligent dissemination and outcome
- To promote initiatives in order to create feedbacks, loops, multiply and butterfly effects

The objectives will be achieved by study visits and linked short seminars. Communication by email and coordinators meeting will regularly evaluate that goals are being achieved

How do these aims link to the UK visit?



Lichfield Farmers Market

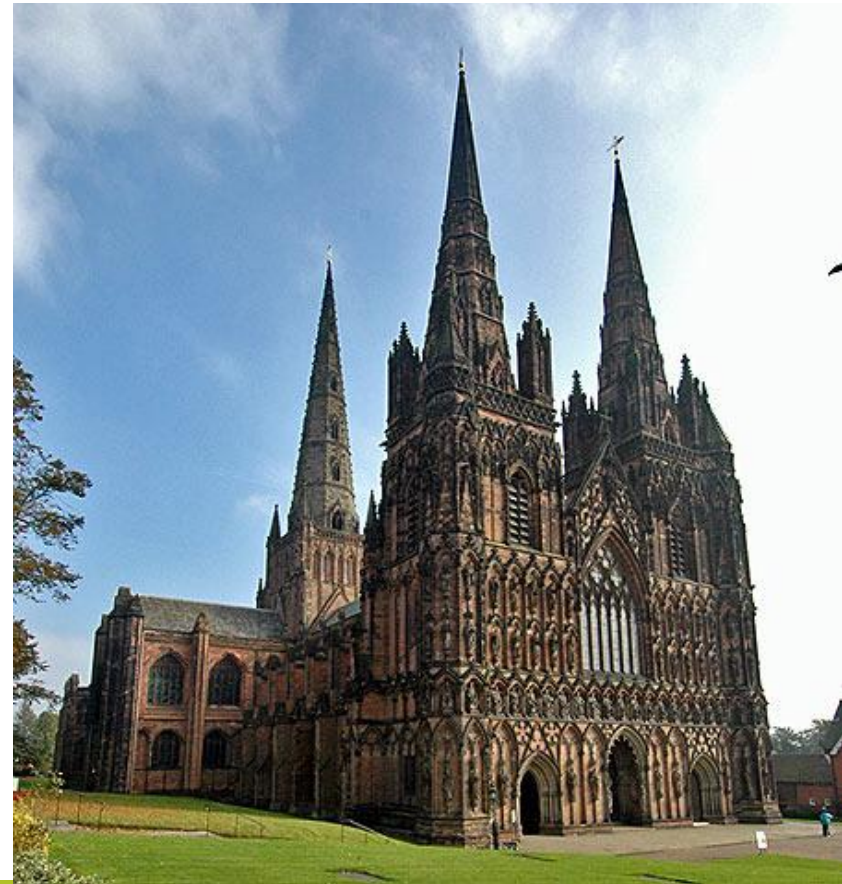
- To promote local social and environmentally sustainable business.
- To promote and share best practice.
- To promote local food initiatives and link all aspects of the food chain.





Lichfield Cathedral 1300 years old!

- In the late 18th Century the city became a main area for academic discussion and became recognized as a leading intellectual and cultural centre.
- Erasmus Darwin (Charles Darwins grandfather)
- Samuel Johnson (writer of the most noted English dictionaries)
- It was an area for disseminating information and guidance for lifestyles, culture and enhancement of peoples quality of life throughout the community.



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Woodhouse Community Farm

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- Provides an opportunity for the community to work together for a sustainable future
- Provides local food to reduce food miles and reduce environmental effects of food production
- Disseminates good practice and community spirit
- Allows access for those that may have mental and physical issues and wish to improve their quality of life.



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National Forest llamas

You feel calmer with a Llama!

- Includes animals to promote social inclusion and fun
- Educates about nature and social history
- Illustrates social living, local food and health

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My Time Ltd

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- Many projects that allow people time to rethink their lives and find ways to seek solutions to problems
- Community projects including holistic and multicultural psychological services
- Urban/rural projects
- Becoming the largest Community Interest Company in the UK



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Peak District National Park

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- A national park promoting sustainable development and Agri-Tourism
- Rugged Moorland, rolling dales and lush meadows to leafy forests
- Lots of culture and historical extensive and traditional farming methods
- Well dressing, introduced by the romans to give thanks for fresh spring water, 80 towns produce mosaics on clay inside wooden frames. Petals and natural materials are used.
- A good example of a group of people working together to promote the village and local business. It was 70% agriculture 30% tourism, now reversed!



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Ashbourne



- A market town since 1257, providing sales of sheep, beef and cheese.
- Famous for ShroveTide football, a 8 hour football match played on a 3 mile long pitch which includes streams and fields (started in 1683)



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Secret Cloud House Holidays

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- Green Tourism, solar power, local food, environmental farming
- A holiday of rest and getting away from it all
- A new business so that two young farmers can stay on the land.



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Birmingham Markets and Shopping!



- A multicultural centre for arts, learning and integrating culture.
- Mixing the old with the new. A 'rag' market next to the Bullring.
- Two views, a fantastic social community or a lonely isolated place.

